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April 30, 2008

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to extend the Additional Line Offer promotion.

General Subscriber Service Tariff

- Section A2                   -       3rd Revised Page 35.6.58  
                                  -       3rd Revised Page 35.6.58.1  
                                  -

The issue and effective dates for this tariff package are April 30, 2008 and May 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **2T08 - Additional Line Promotion**

#### **Overview**

The 2T08 - Additional Line Promotion promotion is scheduled to begin on 05/01/2008 and end on 08/31/2008. This promotion offers existing business subscribers in the AT&T nine (9) state SE region that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice® for Business package. Subscribers will also receive a one-time bill credit reward per account determined by the number of lines added. Subscribers can receive up to a two-hundred fifty dollar (\$250) bill credit reward for participation in this promotion.

Subscribers add one-two lines - \$75 bill credit reward

Subscribers add three-four lines - \$150 bill credit reward

Subscribers add five or more lines - \$250 bill credit reward

#### **Promotion Specifics**

- . Available only to existing business customers subscribing to local exchange service.
- . Subscribers must have or sign a local service term agreement in order to participate in this promotion.
- . Promotion is available in all nine states. Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.
- . Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 1FB to Business Plus)
- . Upgrades are eligible (i.e. ringmaster to 1FB)
- . Subscribers will receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward per account (not per line). The amount of the reward is determined by the number of additional lines ordered, and will appear as a one-time credit in the Rewards and Discounts section of the subscriber's bill, in a subsequent billing period usually within one or two billing cycles.
- . New lines added to the account or locations after the first initial order are not eligible for the bill credit reward specified.
- . New lines added to the account or locations after the first initial order are eligible for the line connection waiver.
- . Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to AT&T the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.
- . Multiple additional lines must be purchased at the same time in order to receive the specified bill reward amount
- . Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

#### **Promotion Restrictions/Eligibility Requirements**

The application date of orders must be 05/01/2008– 08/31/2008

- . TAC FID for bill reward is not allowed on N orders
- . Subscribers cannot qualify for this offer more than once
- . The maximum bill credit reward that subscribers can receive is two-hundred fifty dollars (\$250.00) if five or more additional lines are purchased.
- . Subscribers must purchase a minimum of one additional line in order to participate in this promotion.
- . Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to AT&T the bill reward received.
- . Subscribers participating in the AT&T Additional Line Promotion are not eligible to participate in the Welcoming Rewards Promotion, Bundle Incentive Promotion, CCB Plus Rewards Promotion,

CCB Elite Promotion, or the CCB Advantage Promotion.

- . Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.
- . Subscribers who are currently participating in the AT&T Welcoming Rewards Promotion and who add an additional line(s) are not eligible to participate in this promotion
- . AT&T reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- . Out of region subscribers are not eligible to participate.

ISSUED: April 30, 2008~~ISSUED: April 30, 2008~~ISSUED: December 31, 2007  
 EFFECTIVE: May 1, 2008~~EFFECTIVE: May 1, 2008~~EFFECTIVE: January 1, 2008

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Additional Line Promotion	The Additional Line Promotion offers existing business subscribers that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice for Business package. Subscribers also receive a one-time bill credit reward per account determined by the number of lines added. Subscribers can receive up to a two hundred fifty-dollar (\$250) bill credit reward for participation in this promotion.	9/1/06 to 4/30/2008, 8/3/1/2008 (C)
		<b>Rules and Regulations</b>	
		--This promotion is available only to existing BellSouth <u>AT&amp;T</u> business customers subscribing to local exchange service.	(T)
		--Subscribers must have or sign a local service term agreement in order to participate in this promotion.	
		-- Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.	
		--Promotion applies to incremental lines only. Line type changes are not eligible (e.g. from 1FB to Business Plus).	
		--Upgrades are eligible (e.g. Ringmaster to 1FB).	
		--Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward per account (not per line). The amount of the reward is determined by the number of additional lines ordered, and will appear as a one-time credit in the OC&C section of the subscriber's bill, in a subsequent billing period usually within one or two bill cycles.	
		--New lines added to the account or locations after the first initial order are not eligible for the bill credit reward specified.	
		--New lines added to the account or locations after the first initial order are eligible for the line connection waiver.	
		--Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth <u>AT&amp;T</u> the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.	(T)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	
		--The application date of orders must be 9/1/06 – <del>48/3031</del> /2008.	(C)
		--Subscribers cannot qualify for this offer more than once.	
		--The maximum bill credit reward that subscribers can receive is two hundred fifty dollars (\$250.00) if five (5) or more additional lines are purchased.	
		--Subscribers must purchase a minimum of one (1) additional line in order to participate in this promotion.	



## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Additional Line Promotion	The Additional Line Promotion offers existing business subscribers that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice for Business package. Subscribers also receive a one-time bill credit reward per account determined by the number of lines added. Subscribers can receive up to a two hundred fifty-dollar (\$250) bill credit reward for participation in this promotion.	9/1/06 to 8/31/2008
		Rules and Regulations	
		--This promotion is available only to existing <b>AT&amp;T</b> business customers subscribing to local exchange service.	(T)
		--Subscribers must have or sign a local service term agreement in order to participate in this promotion.	
		-- Subscribers in Florida Rate Groups 1-4 are not eligible to participate in this promotion.	
		--Promotion applies to incremental lines only. Line type changes are not eligible (e.g. from 1FB to Business Plus).	
		--Upgrades are eligible (e.g. Ringmaster to 1FB).	
		--Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward per account (not per line). The amount of the reward is determined by the number of additional lines ordered, and will appear as a one-time credit in the OC&C section of the subscriber's bill, in a subsequent billing period usually within one or two bill cycles.	
		--New lines added to the account or locations after the first initial order are not eligible for the bill credit reward specified.	
		--New lines added to the account or locations after the first initial order are eligible for the line connection waiver.	
		--Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to <b>AT&amp;T</b> the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.	(T)
		--Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	
		--The application date of orders must be 5/1/06 –8/31/2008.	(C)
		--Subscribers cannot qualify for this offer more than once.	
		--The maximum bill credit reward that subscribers can receive is two hundred fifty dollars (\$250.00) if five (5) or more additional lines are purchased.	
		--Subscribers must purchase a minimum of one (1) additional line in order to participate in this promotion.	

